

## The Influence of Chinese Traditional Culture on Ideological and Political Education of College Students

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**Abstract:** This paper combed the kernel and the main characteristics of Chinese traditional culture, probes into the culture of Chinese traditional intellectuals and creative spirit, and flexibility of dialectical spirit, the exploring spirit, humane spirit of nature and man on earth, and the different elements, the world of the spirit of the responsibility of the public value and influence in the ideological and political education, analyses the spirit of Chinese traditional culture value in ideological and political education present situation and reasons, and puts forward measures to integrate Chinese excellent traditional culture into college students' spiritual refuge inside and outside into the path of the conscious action.

### 1. Main Contents of Chinese Traditional Culture

Chinese traditional culture has a long history. In the process of historical changes, it has accumulated the most brilliant wisdom of the Chinese nation and the deepest spiritual pursuit.

Chinese traditional culture attaches great importance to the development of an organic sense of the whole, that things are closely related to a whole, good from the whole, from the overall situation to take care of parts and parts. As early as the axis of human beings proposed by jaspers, Chinese thinkers in the pre-qin dynasty began to think more about the relationship between people. Chinese traditional culture attaches great importance to the knowledge of life and believes that life is a whole, which is closely connected with others, groups and heaven and earth. People are just an organic part of it. It emphasizes that people can break through all kinds of external restraints outside the body and mind through deep thinking and inner insight, and advocates the study of inner sanctity of self-cultivation and self-determination. It hopes to possess the ideal personality of noble integrity and manhood, and realize the inner transcendence and freedom of one's own spirit. At the same time, it also emphasizes the political ideal of "foreign king", that is, to govern the country and the world, to forge ahead with the positive life attitude, and finally achieve the unity with the heart, the unity with the sky, and the unity with the realm of tao.

This kind of overall thinking, the world outlook, outlook on life and spiritual feelings of the unity of man and nature are just the important core of Chinese traditional culture, and also the internal power to promote the continuous progress of the Chinese nation and Chinese civilization.

Referring to zhangdainian's discussion, this paper holds that there are three main characteristics of Chinese traditional culture: one is the nature and man. Chinese traditional culture is the root of the "nature and humanity" concept, that day is all things, is prior to all the people and objects "reason", this "something" beyond both, also embodies the things, so everything is the same roots, "I am the one, both inside and outside the original does not have to lie between", the day is not only the root is also one of the ideal person, all is the important method to do things by day, day method, the natural law as the natural quasi equilibrium, don't need me and I each other respectively, removed the inside and outside, nature, oneness is with LiGe one, is the unity of ontology. Therefore, Chinese traditional culture can put forward the valuable proposition of living in harmony with nature. The purpose of understanding nature in western culture is to transform nature, and it advocates the speculation and understanding of externality in the way of "measuring things by oneself" and "measuring things by categories", emphasizes the challenge to physical limits, and treats nature as a conqueror. However, Chinese traditional culture advocates that everything can be

integrated with the heaven and earth from the inside out, and everything can be understood from the bottom of one's heart, and can be observed and distinguished in a subtle way, and can be considered in an endless way.

Secondly, the same true good. Chinese traditional culture believes that “the truth is the best, the truth is the best, and the truth is the best.” And the improvement of the moral spirit is the first orientation of life value, to a large extent, China's traditional culture on life wisdom than the concrete objective the consult of knowledge, to pay attention to and promote the intrinsic tutelage, the mind and spirit lives were, and believe that you can to make informed decisions, often can urbanity, for as long as strengthening self, and can have a spiritual heart, and will be able to know everything. Do not advocate the attitude of seeking knowledge for the sake of seeking knowledge, and agree that “knowledge is inseparable from self-cultivation, and the true knowledge of the universe and the perfection of life are two sides of one thing”. [1] therefore, traditional culture emphasizes that “what is beyond the language consciousness needs to be thought and comprehended by the heart”, which can only be understood by the mind and cannot be expressed by words. Eventually, “the tao can be heard in the morning and died in the night”. This is not only the fundamental law of the universe, but also the principle of the supreme good in life.

Thirdly, knowledge and action. Is emphasizes the unity of traditional Chinese culture, ideology theory and life practice blend mutually, mutual transformation, the tool was made in the specific issues or in nature as the fundamental problem, will promote from the reality of life, to reflect on their physical and mental practice as a focal point, theory and method is obtained by deep introspection and thinking, and in practice to test the theoretical approach and thinking, the method of research, the purpose of the study is also good, cycling, eventually point are life practice, practice is the source of all the doctrine of life and society. Is' the way of the saint, ^ the ear, in the heart, aggregates of virtue, for the cause of “[2] by Chinese peculiar cognitive style and hands-on practice and not simply just thirst for knowledge, but rather to eventual unification with the pursuit of knowledge and the integration to achieve inner peace, freedom and transcendence, the perfection of the moral, the success of the business, the establishment of theory and test are in the process of unity to arrive, to perfect.

## **2. The value of Chinese Traditional Culture in the Ideological and Political Education of College Students**

Today's ideological and political education of college students needs constant innovation and exploration of sufficient and effective educational resources, and the extensive and subtle Chinese traditional culture is undoubtedly a huge treasure house. General secretary Xi jin-ping stressed: “to cultivate and promote socialist core values must be based on the excellent traditional Chinese culture. The extensive and profound Chinese excellent traditional culture is the foundation for us to stand firm in the world cultural turmoil. We should treat history and culture, especially the values and moral norms inherited from our ancestors, with a view to putting the past to the present and bringing forth the new through the old. [3]

Chinese traditional culture is a fertile ideological soil for the ideological and political education of college students. Chinese college students' ideological and political education has its the guiding ideology of The Times, but without the thought of Chinese traditional culture soil, mining the moral resources in traditional Chinese culture, with excellent traditional culture as a carrier to guide today's college students learn to use the overall vision and thinking to look at problems, out of the major barriers to more comprehensive, linked to recharge their general sex, to inspire students' study and explore more extensive interest, instead of hoarding only in their own disciplines and specialties, big and empty, small and narrow, are slim. At the same time, it emphasizes the improvement of mind, truly realizes the common relationship of seeking truth and goodness, knowledge and practice, reevaluates its own value and positioning itself correctly, and sets up a scientific world outlook, outlook on life and values. In the process of studying and seeking knowledge, it is not selfless, and it is conducive to the realization of the all-round development of people.

Chinese traditional culture is the spiritual lifeblood of ideological and political education for college students. To traditional Chinese culture today, the living, rather than 'humanities into creative spirit, and flexibility of dialectical spirit, nature and man on earth exploration spirit, unceasing spirit of humanities, and the different elements, and all the responsibility of the public spirit "[4] is inseparable, these spiritual potential still deeply affect people's thought, emotion and values, is still our spirit lifeblood. In today's globalization and informationization, in the face of the impact of western culture and network culture diversity, all kinds of ideological trend and college students' moral emotion, values, the spirit of the pursuit of wavering, environment of the ideological and political education is faced with more and more complex, the task is more and more difficult, how to thrift, reconstruction of today's college students ideological basis and moral foundation, set up cultural confidence and values? More and more people begin to think about "seeking the truth from the truth", Re-integrate ourselves into the excellent Chinese traditional culture and find the spiritual lifeline that belongs to us and conforms to the characteristics of the times..

Chinese traditional culture is the innovative source of Ideological and political education for college students. After many years of Chinese traditional culture, there has been a very complete system of social ethics, not only with a strong historical status and heredity, but also with strong social values. Transgender and real life are important sources and innovations of Ideological and political education in China. In terms of the content construction of Ideological and political education for college students, we can make the past serve the present, absorb "the rich cultural connotation, cultural taste and cultural spirit of Chinese excellent traditional culture" through the old and new, and cultivate college students' socialist core values. Negatively speaking. In the construction of the ideological and political education system for college students, we can draw lessons from the value standard system of traditional culture and construct the ideological and political education system for college students with Chinese characteristics. In the methodology of Ideological and political education for college students, we can draw lessons from the unification of knowledge and practice of traditional Chinese culture, the application of the world and the combination of rigidity and flexibility, deal with new problems and situations in Ideological and political education, and innovate specific methodology of Ideological and political education. Ideological and political education concept, give full play to existing advantages, innovative transformation.

### **3. The Reasons for the Absence of Chinese Traditional Culture in the Ideological and Political Education of College Students**

#### **3.1 Multicultural Impact**

With the coming of the era of big data, globalization and information technology is one day, overwhelming, college students' independent consciousness, independent consciousness, competition consciousness are increasing, the snow-covered and to cater to the western culture and western culture taste and psychological foundation of the masses of young college students, causes many college students don't have or don't want to take the initiative to go to understand the Chinese traditional culture, some students simply knowing of Chinese traditional culture into the rusting antique and crude to understand the writings in classical style. Diversity of choice and narrowness of understanding Gulai deeply influenced the spread and influence of Chinese traditional culture.

#### **3.2 Complex Network Ecology**

Too many college students are addicted to social networking and online entertainment. The openness and rapidity of the network is a double-edged sword. On the one hand, it brings the efficiency of information sharing; on the other hand, it also brings the complexity of the network ecology. This complexity is to make college students get used to the fragmented reading of fast food, and they are not willing to meditate on the essence of traditional culture, let alone spend more time reading large volumes of traditional culture. Second, the truth and lies on the network, rumors and refute rumors, sincerity and show mixed meantime, confusion, negative energy is easy to be

expanded Big, the traditional culture advocated the true good, harmony, integrity is easy to be understood by young people as preaching, utilitarian mentality is easy to find reasons to reject.

### **3.3 Insufficient Application Methods**

At present, the ideological and political education of college students to accept the traditional culture of the overall foundation is not enough, the effect is not obvious. Even some college in seriously the traditional culture essence to carry out ideological education, to transfer knowledge in the process of Chinese study, college students have students reflect the teacher is on the Powerpoint lecture, students feel hard to understand, good original intention becomes a pain, which is not only the student humanities background arid, and teachers also need to be promoted. The introduction of traditional culture into the ideological and political education of college students must be changed Way, pay attention to integrate it into college students' life and activities, let students perceive it and comprehend it in practice.

## **4. The Role of Chinese Traditional Culture in Ideological and Political Education of College Students**

Has a high quality the kernel spirit of Chinese traditional culture and the reference value, through hierarchical classification of ideological and political education work the top set according to the condition of limited positions, the differences of students quality, students' specialty orientation, Chinese traditional culture features to the second class of students, to promote college students' awareness of traditional culture, sensitivity, improve students' humane quality and comprehensive ability.

### **4.1 Lead as a Model of Value**

The ideological and political work of college students can introduce the value model of Chinese traditional culture, take ideal and faith as the core, and help college students set up correct world outlook, outlook on life and values. We will practice core socialist values. Since freshmen entrance education, is an overall consciousness of traditional culture, guide the freshman students understand the school, hospital, to adapt to the environment, clearly recognized that he is a member of the new collective, through training and student activities, guide students to consciously build our duty is the world's collective consciousness and patriotism, to its own development associated with big time background and the fate of the nation, based on now, plan for the future, always maintain an unyielding fighting spirit; The teacher in charge of the class counselor can carefully design the theme class meeting. From the freshman year, the core value of "knowing the same thing well" should be infiltrated and transmitted. It is emphasized that study and self-cultivation are equally important.

### **4.2 Influence the Atmosphere of the Campus**

Campus cultural atmosphere is an effective potential educational force. In the hardware and software of building campus cultural atmosphere, Chinese traditional culture can be introduced to make it silent and nourish the spiritual world of college students. In terms of campus atmosphere, sculpture, slogan, advertisement column, electronic screen and garden construction can present characters, discourses, symbols and totems that can embody the essence of Chinese traditional culture. In the campus atmosphere software, carry out a variety of traditional culture education activities, competitions, publicity. Such as invited experts in Chinese traditional culture famous keynote speeches, do the reading activities of project, list the bibliography about traditional culture, theme class meeting can organize students to watch the traditional culture of television, film, video, and conduct discussions, debates, through a variety of forms to cultivate students' autonomous learning, speculative spirit and willing attitude.

### **4.3 Internalization into Spiritual Conversion**

In the current period of social transformation in China, social problems and contradictions are

becoming more and more complex, and young people are faced with many choices and temptations. They tend to lose themselves in various ideological trends, resulting in spiritual crisis and belief crisis. Ideological and political education of college students should be targeted to introduce the spirit and methods of excellent Chinese traditional culture to dissolve and guide them, help them understand and understand the spiritual value of traditional culture, and internalize it into their own spiritual conversion. The ideological and political education of college students should first of all build a good teaching staff, do not let “teachers more and more like businessmen, businessmen more and more like teachers” joke spread into the social situation, especially the head teacher and instructor teachers themselves to understand and internalize the spirit of traditional culture. Chinese traditional culture has the tradition of reflection, “ask yourself”, “ask yourself”, “I every day three introspection my body”, pay attention to the cultivation and improvement of the heart, the pursuit of inner ideals, cultivation and spirit. There should be an institutional guarantee and environmental construction to calm down the teachers, eliminate the complexity and pursue simplicity, eliminate the miscellaneous and pursue purity, and experience the traditional Chinese culture

Advocate the reduction of utilitarian burden, indifferent truth, quiet zhiyuan, the pursuit of inner spiritual transcendence and freedom. Then it is possible to really lead college students to internalize the humanistic spirit of traditional culture, and the spirit of harmony without uniformity, so that college students can build a strong inner spiritual world and learn to accept the moment and themselves.

To sum up, colleges and universities should effectively carry out their thinking under the new situation, political education must be rooted in the soil of excellent traditional culture. On the basis of reality, we should actively explore and absorb the nutrients of excellent traditional culture. Fully tap the connotation of excellent traditional culture, but also let students seriously study. To study Chinese traditional culture through propaganda, education, social practice, etc. ways, affecting emotions, stimulating national consciousness and patriotic enthusiasm, and setting up. Socialist Core Values, Ideological and Political Education in Colleges and Universities in the Period of innovation. In the new situation, the fundamental task of establishing morality and cultivating people in Colleges and universities should be realized.

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